

Pro Bono Consulting

From our beginnings, pro bono work has been an important part of our work at TIRONI. We see pro bono consulting as an opportunity to contribute to relevant issues by partnering with non-profit organizations that address some of the country's most pressing problems. We also view these consultancies as learning and development opportunities for our teams.

In this line, we have set out to work with multiple non-profit organizations, with the objective of contributing our experience and multidisciplinary team to different services such as advising on communication and positioning strategies, brand and story building, advocacy plans, media management and preparation of communication skills, among others.

Our partners are strong promoters of this type of consulting, actively participating in leading these projects and encouraging the involvement of our collaborators in their development. As a result, our pro bono consultancy brings talent, experience and environmental scanning to organizations that face significant challenges at a national level.

To materialize our commitment, we have proposed to invest 1,000 hours annually in pro bono consulting work.